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Publication Date

2015

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UNIVERSITY OF CALIFORNIA, SAN DIEGO

PRY

A Thesis submitted in partial satisfaction of the
requirements for the degree Master of Fine Arts

in

Visual Arts

by

Daniel Cannizzaro

Committee in charge:

Michael Trigilio, Chair
Benjamin Bratton
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Jean-Pierre Gorin
Lev Manovich

2015

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Chair

University of California, San Diego

2015

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ABSTRACT OF THE THESIS

PRY

by

Daniel Cannizzaro

Master of Fine Arts in Visual Arts

University of California, San Diego, 2015

Michael Trigilio, Chair

PRY is an artistic intervention into the potential and form of the eBook. It argues for a consideration of native media in publishing beyond the simple emulation of print on screen. Composed for the affordances of the iPad, *PRY* invokes touch along with cinema, game design and literary arts in service of its story world. Here, to read is to pry into a world of unreliable narration and shifted memory where content is not simply juxtaposed, but layered along a 3D reading axis.