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# Data, Data Citation, and Bibliometrics Christine L. Borgman

Distinguished Professor and Presidential Chair in Information Studies University of California, Los Angeles

o-Chair, CODATA-ICSTI Task Group on Data Citation and Attribution

Taiwan Data Curation and Citation Workshop

Academia Sinica and National Taiwan University

5 December 2016, Taipei



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International Council for Science : Committee on Data for Science and Technology

ABOUT  $\lor$  EVENTS  $\lor$  MEMBERSHIP  $\lor$  COMMITTEES  $\lor$  TASK GROUPS  $\lor$  WORKING GROUPS  $\lor$  PUBLICATIONS  $\lor$  CONTACT BLOG



- Data citation improves discovery, credit, and attribution of data
- Data citation requires curation and sustainable access to data
- Data access depends on knowledge infrastructure

## Data Citation and Attribution

#### For Attribution—

Developing Data Attribution and Citation Practices and Standards

**Summary of an International Workshop** 

Uhlir, P. F. (Ed.). (2012). For Attribution -- Developing Data Attribution and Citation Practices and Standards: Summary of an International Workshop. Washington, D.C.: The National Academies Press. Retrieved from http://www.nap.edu/catalog.php?record\_id=13564

NATIONAL RESEARCH COUNCIL

#### **OUT OF CITE, OUT OF MIND:**

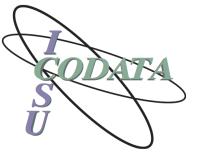
THE CURRENT STATE OF PRACTICE, POLICY, AND TECHNOLOGY FOR THE CITATION OF DATA

CODATA-ICSTI Task Group on Data Citation Standards and Practices

Edited by Yvonne M. Socha

Data Science Journal, Volume 12, 13 September 2013

CODATA-ICSTI Task Group on Data Citation and Attribution. Co-Chairs: Jan Brase, Christine Borgman, Marti Deventer; former co-chairs are Sarah Callaghan and Bonnie Carroll



## **Data Citation Activities**

- CODATA-ICSTI Task Group on Data Citation and Attribution
- Force11
  - Data citation principles
  - Data citation implementation group
- Research Data Alliance
  - Working groups on citation and attribution



OFORCE

The Future of Research Communications and e-Scholarship



## DATACITE - CITE YOUR DATA

#### WHY IS IT SO IMPORTANT TO CITE DATA?

Books and journal articles have long benefited from an infrastructure that makes them easy to cite, a key element in the process of research and academic discourse. We believe that you should cite data in just the same way that you can cite other sources of information, such as articles and books.

DataCite DOIs help further research and assures reliable, predictable, and unambiguous access to research data in order to:

- support proper attribution and credit
- support collaboration and reuse of data
- enable reproducibility of findings
- foster faster and more efficient research progress, and
- provide the means to share data with future researchers

DataCite also looks to community practices that provide data citation guidance. The Joint Declaration of Data Citation Principles is a set of guiding principles for data within scholarly literature, another dataset, or any other research object (Data Citation Synthesis Group 2014). The FAIR Guiding Principles provide a guideline for the those that want to enhance reuse of their data (Wilkinson 2016).

## Building a Culture of Data Citation





Log In/Create Account

**FIND DATA** 

SEARCH/COMPARE VARIABLES

DATA-RELATED PUBLICATIONS

**RESOURCES FOR STUDENTS** 

HELP

#### **Data Citations**

Professional associations in the social sciences are increasingly recognizing the importance of properly citing data in their publications to encourage the replication of scientific results, to improve research standards, and to give proper credit to data producers.

The Data-PASS partners are committed to promoting standards and improving practices for the citation of data. This site offers guidelines and best practices for citing social science research data in order to promote vigorous and consistent attribution of datasets.

The American Sociological Review A has already adopted a set of standards for citing data after an appeal from the Data-PASS partners. As other peer-reviewed journals and data stakeholders follow suit, consistently applied data citation standards will ensure that research data can be; discovered; reused; replicated for verification; credited for recognition; and tracked to measure usage and impact.

In short, accurate citation of data promotes more and better science, and we believe all data stakeholders can do more to improve data citation. Below are guidelines on how to cite data and what you can do to help.

#### How to Cite Data

Citing data is straightforward. Each citation must include the basic elements that allow a unique dataset to be identified over time:

- Title
- Author
- Date
- Version
- Persistent identifier (such as the Digital Object Identifier, Uniform Resource Name URN, or Handle System)

Here are some examples:

Deschenes, Elizabeth Piper, Susan Turner, and Joan Petersilia. Intensive Community Supervision in Minnesota, 1990-1992: A Dual Experiment in Prison Diversion and Enhanced Supervised Release [Computer file]. ICPSR06849-v1. Ann Arbor, MI: Inter-university Consortium for Political and Social Research [distributor], 2000. doi:10.3886/ICPSR06849

Esther Duflo; Rohini Pande, 2006, "Dams, Poverty, Public Goods and Malaria Incidence in India", http://hdl.handle.net/1902.1/IOJHHXOOLZ UNF:5:obNHHq1gtV400a4T+Xrp9g== Murray Research Archive [Distributor] V2 [Version]

Sidlauskas B (2007) Data from: Testing for unequal rates of morphological diversification in the absence of a detailed phylogeny: a case study From characiform fishes. Dryad Digital Repository. doi:10.5061/dryad.20

In addition to the above basic elements, we also recommend the addition of fixity information, such as a checksum or Universal Numeric Fingerprint, which enables verification that data used later matches data originally cited.

## Citing publications vs. data

 If publications are the stars and planets of the scientific universe, data are the 'dark matter' - influential but largely unobserved in our mapping process\*



## Why cite data?

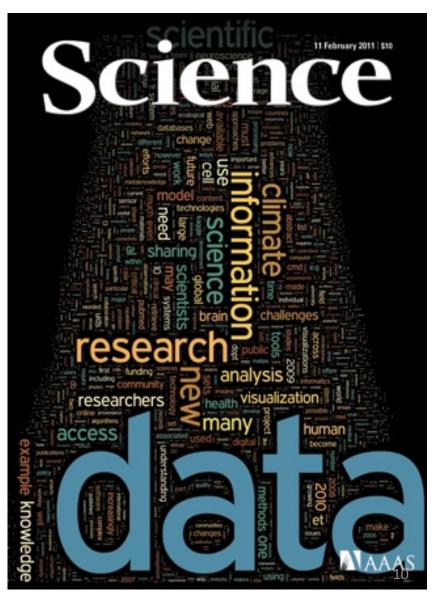
- Create links between publications and data
- Attribute sources of data
- Credit data producers
- Promote
  - Data reuse
  - Reproducibility



http://farm2.static.flickr.com/1207/707625876\_46aa44851f\_o.jpg

## Data citation as solution to...

- Credit
- Attribution
- Discovery



## Scholarly credit

- Publications
- Publications
- Publications
- Publications
- Publications
- Publications
- Awards and honors
- Grants
- Teaching
- Service
- Data



## Authorship and Attribution

- Publications
  - Independent units
  - Authorship is negotiated
- Data
  - Compound objects
  - Ownership is rarely clear
  - Attribution
    - Long term responsibility: Investigators
    - Expertise for interpretation: Data collectors and analysts



## Attribution of data

- Legal responsibility
  - Licensed data
  - Specific attribution required
- Scholarly credit: contributorship
  - Author of data
  - Contributor of data to this publication
  - Colleague who shared data
  - Software developer
  - Data collector
  - Instrument builder
  - Data curator
  - Data manager
  - Data scientist
  - Field site staff
  - Data calibration
  - Data analysis, visualization
  - Funding source
  - Data repository
  - Lab director
  - Principal investigator
  - University research office
  - Research subjects
  - Research workers, e.g., citizen science...



"Creative Commons is a non-profit that offers an alternative to full copyright."

creativecommons.org

#### Briefly...

#### Attribution means:

You let others copy, distribute, display, and perform your copyrighted work - and derivative works based upon it - but only if they give you credit.

## Intellectual property

What can I do with these data?

What rights are associated?

- Reuse?
- Reproduce?
- Attribute?
- Who owns the rights?
- How open are data?
  - Open licenses?
  - No fees?
  - Software and tools free?



## Sharing and discovering data

Means to share data

Curated data archives: NASA, UKDA, ICPSR...

Contributor-curated collections

- Research domain collections
- University repositories
- Personal websites
- ftp sites
- Commercial data services
- Release upon request\*

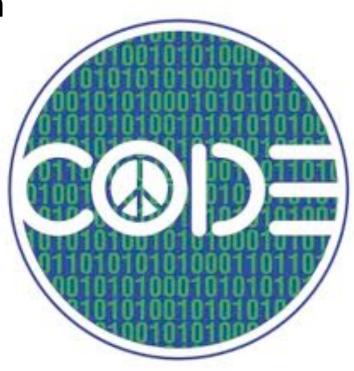
\*Wallis, J. C., Rolando, E., & Borgman, C. L. (2013). If We Share Data, Will Anyone Use Them? Data Sharing and Reuse in the Long Tail of Science and Technology. *PLoS ONE*, 8(7), e67332. doi:10.1371/journal.pone.0067332



## Discover relationships

Data are inseparable from

- Code
- Software
- Technical standards
- Documentation
- Instrumentation
- Calibration
- Provenance
- Workflows
- Local practices
- Physical samples



## Finding and following digital objects

- Discoverability
  - Identify existence
  - Locate
  - Retrieve
- Provenance
  - Chain of custody
  - Transformations from original state
- Relationships
  - Units identified
  - Links between units
  - Actions on relationships

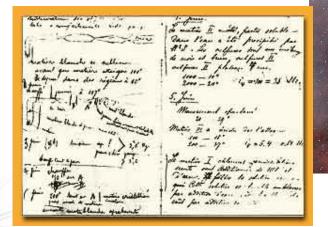


## Using cited data

- Identify the form and content
- Read
- Open
- Interpret
- Evaluate
- Reuse
- Combine
- Compute upon
- Annotate...



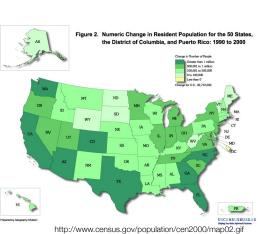
### What are data?

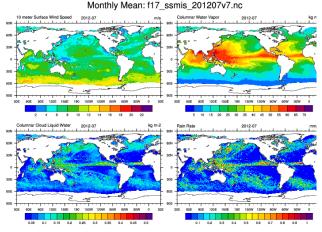


NASA Astronomy Picture of the Day

Marie Curie's notebook aip.org

hudsonalpha.org





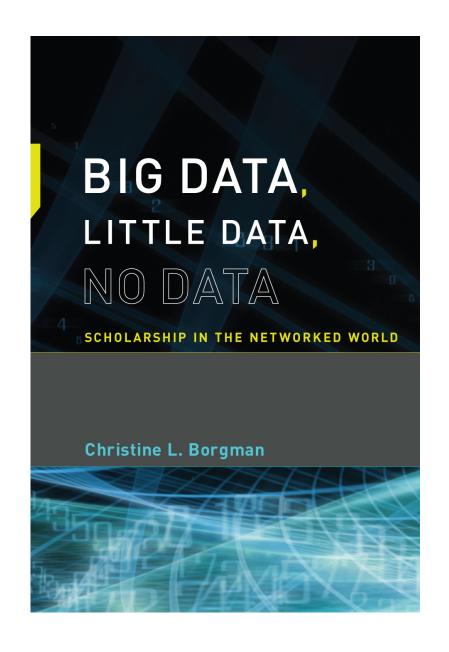
ncl.ucar.edu

Date: 1/2.07.75 Place:Sakaltutan Zafor

He will grow old in his present house; new house is for sons - 5 sons. Not sure they want to live in village. He will only build another if they want him to. eS came from Germany and did the plastering. He arranged the carpentry in Kayseri. Cok para gitti. (much money went) Has a tractor.

Place:Sakaltutan Date:July1980 Zafor:

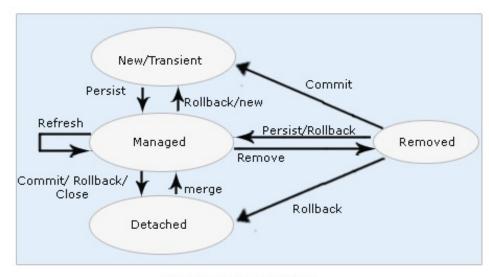
Household now Zafor and wife; Nazif Unal and wife and youngest son, still a boy. They run two dolmuß: one with a driver from Süleymanli. Goes in and out once a day. He gets 8,000 a month. Zafor then said, keskin delil. { not sharp - i.e.? not profitable} I said he did very well on 8,000 TL with only two journeys a day. Nazif Unal has "bought" a Durak (dolmuß stop) from Belediye and works all day in Kayseri.



Data are representations of observations, objects, or other entities used as evidence of phenomena for the purposes of research or scholarship.

## Identity and persistence of digital objects

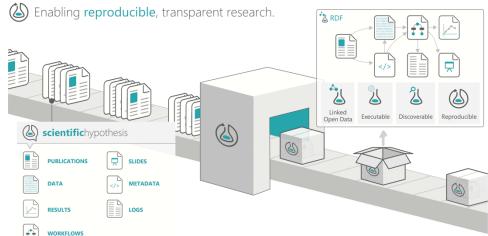
- Identity
  - Identifiers
    - DOI, Handles,
    - URI, PURL...
  - Naming and namespaces
    - Authors/creators: ORCID, VIAF...
    - Generic/specific: registry number...
  - Description
    - Self-describing
    - Metadata augmentation
- Persistence
  - Permanent
  - Long-lived
  - Scratch spaces



Persistence Content

## How to cite data?

- Bibliographic reference
- Persistent Identifier
  - DOI
  - ARK
  - Domain-specific namespaces
- Linked open data
- Research objects
- Object Reuse and Exchange
- ResourceSync



## Bibliometrics, Scientometrics, Informetrics, Webometrics...

Broken Promises of Privacy

1709

data—associating stored genes with nonidentifying numbers—to protect privacy. Other guidelines recommend anonymization in contexts such as electronic commerce. in internet service provision, and the internet service protect human research subjects, and their research guidelines recommend anonymization generally, and specifically in education, computer network monitoring, and health studies. Professional statisticians are duty-bound to anonymize data as a matter of professional ethics.

Market pressures sometimes compel businesses to anonymize data. For example, companies like mint.com and wesabe.com provide web-based personal finance tracking and planning.<sup>39</sup> One way these companies add value is by aggregating and republishing data to help their customers compare their spending with that of similarly situated people.<sup>30</sup> To make customers comfortable with this type of data sharing, both mint.com and wesabe.com promise to anonymize data before sharing it.<sup>31</sup>

Architecture, defined in Lessig's sense as technological constraints, <sup>32</sup> often forces anonymization, or at least makes anonymization the default choice. As one example, whenever you visit a website, the distant computer with which you communicate—also known as the web server—records some information

Ohm, P. (2010). Broken Promises of Privacy: Responding to the Surprising Failure of Anonymization. *UCLA Law Review*, *57*, 1701. Aad, G., T. Abajyan, B. Abbott, J. Abdallah, S. Abdel Khalek, A. A. Abdelalim, O. Abdinov, et al. 2012. "Observation of a New Particle in the Search for the Standard Model Higgs Boson with the ATLAS Detector at the LHC." *Physics Letters [Part B]* 716 (1):1–29. doi:10.1016/j.physletb.2012.08.020.

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ALEX BERSON & LARRY DUBOV, MASTER DATA MANAGEMENT AND CUSTOMER DATA INTEGRATION FOR A GLOBAL ENTERPRISE 338–39 (2007).

<sup>21.</sup> See infra Part II.A.3.b.

<sup>22.</sup> G.K. GUPTA, INTRODUCTION TO DATA MINING WITH CASE STUDIES 432 (2006).

MARKLE FOUND. TASK FORCE, CREATING A TRUSTED NETWORK FOR HOMELAND SECURITY 144 (2003), available at http://www.markle.org/downloadable\_assets/nstf\_report2\_full\_report.pdf.
 See THE SAGE ENCYCLOPEDIA oF QUALITATIVE RESEARCH METHODS 196 (Lisa M. Given ed., 2008) (entry for "Data Security").

<sup>25.</sup> LOUIS COHEN ET AL., RESEARCH METHODS IN EDUCATION 189 (2003).

See Ruoming Pang et al., The Devil and Packet Trace Anonymization, 36 COMP. COMM. REV. 29 (2006).

INST. OF MED., PROTECTING DATA PRIVACY IN HEALTH SERVICES RESEARCH 178 (2000).

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See Eric Benderoff, Spend and Save the Social Way—Personal Technology, SEATTLE TIMES, Nov. 8, 2008, at A9.

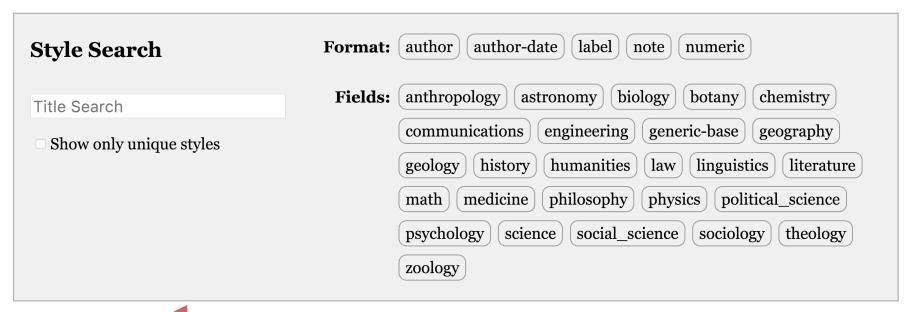
See Carolyn Y. Johnson, Online Social Networking Meets Personal Finance, N.Y. TIMES, Aug.
 7, 2007, available at http://www.nytimes.com/2007/08/07/technology/07iht-debt.1.7013213.html.

See, e.g., Wesabe, Security and Privacy, http://www.wesabe.com/page/security (last visited June 12, 2010); Mint.com, How Mint Personal Finance Management Protects Your Financial Safety, http://www.mint.com/privacy (last visited June 12, 2010).

<sup>32.</sup> LESSIG, supra note 18, at 4.

#### **Zotero Style Repository**

Here you can find Citation Style Language 1.0.1 citation styles for use with Zotero and other CSL 1.0.1-compatible software. For more information on using CSL styles with Zotero, see the Zotero wiki.



#### 8367 styles found:



- 3 Biotech (2014-05-18 01:40:32)
- 3D Printing in Medicine (2016-02-13 20:40:33)
- 3D Research (2015-04-21 12:08:45)
- 3D-Printed Materials and Systems (2015-04-21 12:08:45)
- 4OR (2014-05-18 01:40:32)
- AAPG Bulletin (2013-03-29 23:50:45)
- AAPS Open (2016-02-13 20:40:33)
- AAPS PharmSciTech (2014-05-18 01:40:32)

- Screen capture 11 November 2016
- Abhandlungen aus dem Mathematischen Seminar der Universität Hamburg (2014-05-18 01:40:32)

## Bibliometrics by Source

Searches for author: Christine Borgman, Christine L. Borgman, CL Borgman (excluding other C Borgman authors) on July 28, 2014 and November 26, 2016 for Google Scholar, Web of Science, Scopus *UCLA cancelled Scopus subscription by 2016* 

Source	Publication 2014	ons 2016	Citations 2014	received 2016	H-index 2014	2016
Google Scholar (Google)	380	443	7766	10714	39	45
Web of Science (Thomson-Reuters)	145	149*	1629	2124*	20	24
Scopus – July 2014 (Elsevier)	77		1314		14 (after 1995)	

<sup>\*643</sup> variants of cited publications were cited 3104 times



## Bibliometrics: The Leiden Manifesto for research metrics

Diana Hicks, Paul Wouters, Ludo Waltman, Sarah de Rijcke & Ismael Rafols

22 April 2015

Use these ten principles to guide research evaluation, urge Diana Hicks, Paul Wouters and colleagues.



Subject terms: Careers · Research management · Publishing

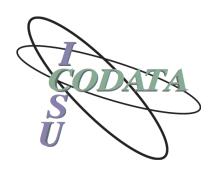


## **Stakeholder Actions**

#### What can you do?

Create and display data citations. Provide persistent identifiers to the data collections.

Role	Action
Data Producer	Deposit your data at an archive, such as ICPSR, the Murray Research Archive , the Odum Institute , or the Roper Center . These archives provide free or low-cost permanent preservation, automatically create citations, and display citations so that authors can cut and paste them into their work.
Author	Cite the data you use according to the established journal or professional guidelines.
Journals	Provide data citation standards and examples, and verify that authors adhere to those standards. This will usually mean including data citations with citations for publications in either a list of references or footnotes. Data citations should not be isolated in the text, acknowledgements, substantive footnotes, or notes to tables and figures. The <i>American Sociological Review</i> , for example, provides clear data citation standards in its submission guidelines.
<b>Professional Associations</b>	Require journals published under your auspices to meet data citation standards.
Data Archives	
Institutional Repositories	Create and display data citations. Provide persistent identifiers to the data collections.
Journal Database Aggregators	Make the linkages between publications and underlying data explicit. Display data citations with persistent identifiers.
Citation Software Providers	Include the option to cite data collections within your software.



## Country Workshop Reports

- Who are the stakeholders in data citation?
- What is the policy environment for data citation?
- What infrastructure exists to support data citation?
- What are the benefits and challenges?
- What role do funding and policy agencies play?
- What are the plans to implement data citation?

### **Conclusions and Recommendations**

- Build knowledge infrastructures to sustain access to data
- Provide incentives for data citation
  - Credit
  - Attribution
  - Discovery
- Promote standards
- Provide flexibility for disciplinary practices
- Be cautious in interpreting bibliometrics

