## Title

Are our Assessment Methods of Student Performance in Statistics 10 in Alignment with the New Trends in Statistics Education?

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# Are our Assessment methods of Student Performance in Statistics 10 in Alignment with the New Trends in Statistics Education? 

# Based on the Master's Thesis by 

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| Old Vs. New Trends in Statistics Education |  |  |
| :--- | :--- | :--- |
|  | Old Trends | New Trends |
| 1 | Teach HOW | Teach HOW and WHY |
| 2 | Artificial data sets | Real data sets |
| 3 | Focus on numbers | Focus on context |
| 4 | Theorem proof example | Collect data, select <br> analysis, fit models |
| 5 | Train technicians who <br> produce statistics | Train people who become <br> researchers and consumers <br> of statistics and address <br> real world problems |
| 6 | Mostly irrelevant to <br> student discipline | Relevant to students’ <br> discipline |
| 7 | More emphasis on <br> memorization | Must be able to think <br> critically |
| 8 | Emphasis on numerical <br> accuracy than <br> conceptual insight | Emphasis on expressing <br> results in non-technical <br> terms and communicating <br> what numbers mean |
| 9 | Emphasis on stepwise <br> formulaic pedagogy | Linking day to day <br> questions to statistical <br> models |
| 10 | Dealing with abstract, <br> mechanical and boring <br> problems | Capitalizing on problems <br> with a real context and <br> related to students’ <br> discipline |
| 11 | Not much use of the <br> computer | Widespread use of the <br> computer |

## Purposes of the study

- Assessing the extent to which the statistics 10 students are expected to engage in recall of statistical information, comprehension \& interpretation of statistical information, and application, analysis, synthesis, and evaluation of statistical concepts and methods.
- Assessing the extent to which the questions asked on statistics 10 examinations are stated within context and with reference to real world problems.
- Analysis of the type of questions (multiplechoice, true-false, word problems, and calculation problems) asked in the statistics 10 exams
- Analysis of the type of questions by level of challenge, context, and content taught.


## Model Used for Analyzing the Level of Challenge of Questions on Statistic 10 Exams:

Bloom's Taxonomy of the Cognitive Domain

- Knowledge
- Comprehension
- Application
- Analysis
- Synthesis
- Evaluation

Bloom's Taxonomy of the cognitive objectives was used to classify the test items into three main levels including low, medium, and high level of challenge.

## Level I: Low level of challenge

## Characteristic of Level I questions

- It is a passive process and the student is not expected to change the original information in any form or shape.
- Recall of information including theorems, definitions, methods, procedures using specific facts, conventions, categories, and classifications.
Typical verbs used to make Level I questions
Define, describe, identify, label, list, match, recall, recognize, remember, select


## An example of Level I question

A simple random sample of 350 cars from a certain GM factory in Detroit was taken to determine whether horsepower, engine size, or weight has the most to do with miles per gallon. Define the properties of simple random sample. Identify the sample and the population.

## Level II: Medium Level of Challenge

Typical characteristics of Level II questions

- It is not a passive process and the student is expected to change the original information
- Understanding the meaning of the concept, translating, and paraphrasing it in one's own words.
- Connecting different topics


## Typical verbs used for making knowledge questions <br> Compare, comprehend, contrast, explain, extend, generalize, interpolate, interpret, paraphrase, summarize, understand.

An example of a Level II question in which the student is expected to rewrite the original material in his own words and within context
After a study was done on a simple random sample of 350 cars in a GM factory in Detroit, the analyst finds the coefficient of correlation between miles per gallon and horsepower, engine size, and weight to be $0.25,0.37$, and 0.69 respectively. Based on these findings, explain which features increase fuel efficiency.

## Level III: High level of challenge

## Typical characteristics of level III questions

Application: Using old information to solve new problems Analysis: Taking apart the different components of a complex problem to reach a conclusion(s)
Synthesis: Combining information to build and/or formulate a new structure or design
Evaluation: Assessing and/or judging the validity of the conclusions drawn from a study, analyzing the strengths and weaknesses of a study and offering solutions on how the study can be improved.
Overlap of classifications: The boundaries that separate application, analysis, synthesis and evaluation are not very sharp. Thus, it is not always easy to classify a question into a single category.
Upper level thinking: Given that the boundaries that separate the four classifications are not very sharp, and given that level III questions require critical thinking, we will refer to level III questions as questions that require upper level thinking.
Multiple right answers: Level III questions do not have a single right answer and there is usually more than one way to approach the problem. That is level III questions allow the teacher to enhance the creativity of the students and test them for critical thinking.

## One of the best ways to kill creativity is to emphasize

 the single right answer. (Sternberg, R. J. 1987)
## Typical verbs used to make level III questions

Application: apply, construct, develop, implement, relate, use, and utilize.
Analysis: analyze, break down, differentiate, distinguish, explain, infer, separate, support, take apart
Synthesis: build, combine, construct, create, design, devise, form, generate, incorporate, integrate, synthesize
Evaluation: assess, conclude, critique, defend, evaluate, judge, justify, recommend, select, support, validate

## Typical level III question:

A newspaper reports that a meditation technique lowered the anxiety of the participants. The experimenter interviewed the subjects and assessed their level of anxiety. The subjects then learned how to meditate and did so regularly for a month. The experimenter re-interviewed them at the end of the month and assessed whether their anxiety level had decreased or not. Is the conclusion warranted from the way the study is designed? If yes, explain why and if not propose a design that would help to assess the effects of meditation on anxiety.

## - Procedure:

- A total of 18 exams, 12 midterms and 6 finals, were collected from six professors who taught statistics 10 in 2001 to 2003.
- All six professors used Freedman, Pisani, and purves
- Topics discussed included: design of experiments, exploratory data analysis, correlation and regression, probability, chance variability, sampling, chance models, and tests of significance.
- Due to time limitations and the overall goal of statistics 10 (helping students develop a better understanding of how statistics is used and presented in the media and their discipline), it was decided to limit the study to the analysis of questions in experimental design, exploratory data analysis, sampling, and tests of significance.
- The major criteria used for the analysis of the questions included: 1) the type of question, 2) the level of challenge, and 3) whether the question was stated within a real world context or not.
- There were a total of 374 questions in the 18 exams of which 244 were analyzed.


## Table 1. Analysis of the total number of questions by the level of challenge

|  | Level of challenge |  |  | Total |
| :--- | :--- | :--- | :--- | :--- |
|  | Level <br> I | Level <br> II | Level <br> III |  |
| Number of questions | 99 | 130 | 15 | 244 |
| Percentage | $41 \%$ | $53 \%$ | $6 \%$ | 100 <br> $\%$ |

Of the total number of questions:

- $41 \%$ were at the low level of challenge
- $53 \%$ were at the medium level of challenge
- $6 \%$ were at the high level of challenge


## Analysis of multiple choice questions

Table 2. Analysis of true-false questions by the level of challenge

|  | Level of challenge |  |  | Total |
| :--- | :--- | :--- | :--- | :--- |
|  | Level <br> I | Level <br> II | Level <br> III |  |
| Number of questions | 38 | 42 | 0 | 80 |
| Percentage | $47 \%$ | $53 \%$ | $0 \%$ | $100 \%$ |

Of the total number of multiple-choice questions:

- $47 \%$ were at low level of challenge
- $53 \%$ were at medium level of challenge
- $0 \%$ were at high level of challenge

Table 3. Analysis of multiple choice questions by level of challenge and context

|  |  | Context | No <br> Context | Total |
| :--- | :--- | :--- | :--- | :--- |
| Level I | Number | 34 | 4 | 38 |
|  | Percentage | $89.5 \%$ | $10.5 \%$ | $100 \%$ |
| Level <br> II | Number | 31 | 11 | 42 |
|  | Percentage | $73.8 \%$ | $26.2 \%$ | $100 \%$ |

- Of the multiple choice questions at level 1 , 89.5\% have a context
- Of the multiple choice questions at level II, $73.8 \%$ have a context
Analysis of true-false questions

Table 4. Analysis of true-false questions by the level of challenge

|  | Level challenge |  |  | Total |
| :--- | :--- | :--- | :--- | :--- |
|  | Level <br> I | Level <br> II | Level <br> III |  |
| Number of questions | 28 | 6 | 0 | 34 |
| Percentage | $82 \%$ | $18 \%$ | $0 \%$ | $100 \%$ |

Of the total number of multiple-choice questions:

- $82 \%$ were at low level of challenge
- $18 \%$ were at medium level of challenge
- $0 \%$ were at high level of challenge

Table 5. Analysis of true-false questions by level of challenge and context

|  |  | Context | No <br> Context | Total |
| :--- | :--- | :--- | :--- | :--- |
| Level I | Number | 8 | 20 | 28 |
|  | Percentage | $29 \%$ | $71 \%$ | $100 \%$ |
| Level <br> II | Number | 6 | 0 | 6 |
|  | Percentage | $100 \%$ | $0 \%$ | $100 \%$ |

- Of the true-false questions at level $1,29 \%$ have a context
- Of the true-false questions at level II, $100 \%$ have a context
Analysis of word problems

Table 6. Analysis of word problems by the level of challenge

|  | Level of challenge |  |  | Total |
| :--- | :--- | :--- | :--- | :--- |
|  | Level I | Level <br> II | Level <br> III |  |
|  | 28 | 45 | 15 | 88 |
| Percentage | $32 \%$ | $51 \%$ | $17 \%$ | $100 \%$ |

Of the total number of word problems:

- $32 \%$ were at low level of challenge
- $51 \%$ were at medium level of challenge
- $17 \%$ were at high level of challenge

Table 7. Analysis of word problems by level of challenge and context

|  |  | Context | No <br> Context | Total |
| :--- | :--- | :--- | :--- | :--- |
| Level I | Number | 26 | 2 | 28 |
|  | Percentage | $93 \%$ | $7 \%$ | $100 \%$ |
|  | Number | 42 | 3 | 45 |
|  | Percentage | $93 \%$ | $7 \%$ | $100 \%$ |
| Level <br> III | Number | 15 | 0 | 15 |
|  | Percentage | $100 \%$ | $0 \%$ | $100 \%$ |

- Of the word problems at level $1,93 \%$ have a context
- Of the word problems at level 1I, $93 \%$ have a context
- Of the word problems at level 1II, $100 \%$ have a context


## Analysis of calculation problems

Table 8. Analysis of calculation problems by the level of challenge

|  | Level of challenge |  |  | Total |
| :--- | :--- | :--- | :--- | :--- |
|  | Level I | Level II | Level <br> III |  |
| Number of questions | 6 | 58 | 5 | 69 |
| Percentage | $9 \%$ | $84 \%$ | $7 \%$ | $100 \%$ |

Of the total number of calculation problems:

- $9 \%$ were at low level of challenge
- $84 \%$ were at medium level of challenge
- $7 \%$ were at high level of challenge

Table 9. Analysis of calculation problems by level of challenge and context

|  | Context | No <br> Context | Total |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Number | 5 | 1 | 6 |
|  | Percentage | $83 \%$ | $17 \%$ | $100 \%$ |
| Level II | Number | 58 | 0 | 58 |
|  | Percentage | $100 \%$ | $0 \%$ | $100 \%$ |
| Level III | Number | 5 | 0 | 5 |
|  | Percentage | $100 \%$ | $0 \%$ | $100 \%$ |

- Of the calculation problems at level $1,83 \%$ have a context
- Of the calculation problems at level 1I, $100 \%$ have a context
- Of the calculation problems at level III, $100 \%$ have a context

Table 10. The type of questions on the "design of experiments" by percentage and level of challenge

| Type of <br> question | Level of Challenge |  |  | Total |
| :--- | :--- | :--- | :--- | :--- |
|  | Level 1 <br> $\mathrm{N}(\%)$ | Level II <br> $\mathrm{N}(\%)$ | Level III <br> $\mathrm{N}(\%)$ | $\mathrm{N}(\%)$ |
| Multiple <br> Choice | $11(58 \%)$ | $8(42 \%)$ | $0(0 \%)$ | 19 <br> $(100 \%)$ |
| True/False | $12(100 \%)$ | $0(0 \%)$ | $0(0 \%)$ | $12(100 \%)$ |
| Word <br> problems | $20(65 \%)$ | $7(22 \%)$ | $4(13 \%)$ | $31(100 \%)$ |
| Calculation <br> problems | $0(0 \%)$ | $0(0 \%)$ | $0(0 \%)$ | $0(0 \%)$ |
| All <br> questions | $43(69 \%)$ | $15(24 \%)$ | $4(7 \%)$ | $62(100 \%)$ |

## With respect to the design of experiments:

- The use of true/false questions limited the teachers to the lowest level of challenge, such that $100 \%$ of the questions were at this level.
- $42 \%$ of the multiple choice and $35 \%$ of the word problems were at levels II and III respectively
- Word problems were the only type of question that allowed the teacher to test students at level III.

Table 11. The type of questions on "exploratory data analysis" by percentage and level of challenge

| Type of question | Level of Challenge |  |  | Total <br> $\mathrm{N}(\%)$ |
| :---: | :---: | :---: | :---: | :---: |
|  | Level 1 $\mathrm{N} \text { (\%) }$ | Level II <br> N (\%) | Level III N (\%) |  |
| Multiple Choice | 15 (50\%) | 15 (50\%) | 0 (0\%) | 30(100\%) |
| True/False | 7(100\%) | 0 (0\%) | 0 (0\%) | 7(100\%) |
| Word problems | 1 (6\%) | 10 (63\%) | 5 (31\%) | 16(100\%) |
| Calculation problems | 4 (15\%) | 21 (78\%) | 2 (7\%) | 27(00\%) |
| All questions | 28 (38\%) | 41 (55\%) | 5 (7\%) | 74(100\%) |

With respect to question on exploratory data analysis:

- The use of true/false questions limited the teachers to testing the students at the lowest level of challenge, such that $100 \%$ of the questions were at this level.
- The percentage of word problems at level III was almost three times higher than multiple choice and calculation problems. Thus, the use of word problems, makes it more possible to test students at the highest level of challenge.
- With the exception of true-false questions, $50 \%$ to $94 \%$ of the multiple choice, word, and calculation problems were at the levels of II and III.

Table 12. The type of questions on "sampling" by percentage and level of challenge

| Type of question | Level of Challenge |  |  | Total N(\%) |
| :---: | :---: | :---: | :---: | :---: |
|  | Level 1 N (\%) | Level II <br> N (\%) | Level III <br> N (\%) |  |
| Multiple Choice | 15 (50\%) | 15 (50\%) | 0 (0\%) | 30(100\%) |
| True/False | 8 (89\%) | 1 (11\%) | 0 (0\%) | 9(100\%) |
| Word problems | 6 (30\%) | 10 (50\%) | 4 (20\%) | 20(100\%) |
| Calculation problems | 2 (9\%) | 19 (82\%) | 2 (9\%) | 23(00\%) |
| All questions | 24 (40\%) | 32 (53\%) | 4 (7\%) | 60(100\%) |

## With respect to questions on sampling:

- The use of true/false questions limits the teachers to testing the students at the lowest level of challenge such that $89 \%$ of the question were at this level.
- The percentage of word problems at level III was the highest. Thus, the use of world problems, makes it more possible to test students at the highest level of challenge.
- With the exception of true/false questions, $50 \%$ to $92 \%$ of the multiple choice, word, and calculation problems were at the levels of II and III.

Table 13. The type of questions on "hypothesis testing" by percentage and level of challenge

| Type of <br> question | Level of Challenge |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Level 1 1 <br> $\mathrm{N}(\%)$ | Level II <br> N <br> $\mathrm{N}(\%)$ | Level III <br> $\mathrm{N}(\%)$ | $\mathrm{N}(\%)$ |
| Multiple <br> Choice | $4(27 \%)$ | $11(73 \%)$ | $0(0 \%)$ | $15(100 \%)$ |
| True/False | $1(17 \%)$ | $5(83 \%)$ | $0(0 \%)$ | $6(100 \%)$ |
| Word <br> problems | $1(5 \%)$ | $18(85 \%)$ | $2(10 \%)$ | $20(100 \%)$ |
| Calculation <br> problems | $0(0 \%)$ | $18(95 \%)$ | $1(5 \%)$ | $23(00 \%)$ |
| All <br> questions | $10(40 \%)$ | $86(53 \%)$ | $4(7 \%)$ | $60(100 \%)$ |

With respect to questions on "hypothesis testing":

- Contrary to the results obtained in the design of experiments, exploratory data analysis, and sampling, the use of true/false questions on hypothesis testing made it possible to make questions at level II. This could be due to the fact that the questions had a real-world context and the students were asked to explain and defend their answers. So, we may have to include these questions under word problems.
- $72 \%$ to $100 \%$ of all four types of questions were at levels II and III.


## Overall conclusion:

- Except for the true-false questions, $75 \%$ to $100 \%$ of the questions analyzed were stated in a real world context, Given that exams are a valid reflection of the style of instruction, it can be concluded that we are in compliance with the new trend of using real world problems and real context in the teaching of introductory statistics.
- Overall, $59 \%$ of the questions asked were at levels II and III. The percentage of questions at level II and III were $35 \%$ to $42 \%$ in the design of experiments, $50 \%$ to $94 \%$ in exploratory data analysis, $50 \%$ to $92 \%$ in sampling, and $73 \%$ to $100 \%$ in hypothesis testing. Thus, we are not emphasizing recall of information and we are enticing the students to engage in comprehension and upper level thinking skills. Thus, in this respect we are also in compliance with emphasis on critical thinking.
- Word problems provided the best opportunity for asking questions that required upper level thinking.
- True-false questions limited the teachers to addressing the lowest level of challenge. In design, exploratory data analysis, and sampling $100 \%$, $100 \%$, and $89 \%$ of the true-false questions were at the lowest level of challenge. It is suggested to either avoid using true-false questions. If they are used, it is suggested to have the students defend their responses and explain why they chose the answer they did.


## Recommendation for future and what we plan to do in the BICS case study:

- Assess the role of computers in the teaching and learning of introductory statistics.
- Avoid asking true-false questions that have no real context and do not require the students to defend their answers.
- Given that a high percentage of the questions have a real world context, it is recommended to ask more questions that require the students to engage in upper level thinking.
- Given that grading word problems is very time consuming, we should work toward asking multiple choice questions that branch off and require the students to engage in upper level thinking.
- Use short word problems and train the teaching assistants to grade written problems.
- Use computers (homework tool and quiz tool) as a mean of formative evaluation and helping the students play an active role in their own learning and moving toward upper level thinking (An objective of the BICS case study).
- Use computerized testing to help the instructors re-teach the concepts and methods that need to be revisited (An objective of the BICS case study).
- Use computers to help the teachers design quizzes and exams that test the students at higher levels of thinking (An objective of the BICS case study).

